

01-09-14

#### Economic Development Committee Minutes

Present were John Bernstein, Barb Krattiger, Anna Schramke, Doug Pinnow, Jeff Peterson, Barb Clark and Kari Newcomer. Absent were Rich Vogel and John Winters from the DLMRA

Meeting was called to order at 6:30AM at Brodhead City Hall by Chairperson John Bernstein.

John reported that Ric Genthe has given his resignation to the economic development committee due to personal schedule.

The November and December minutes were handed out read over and a motion to approve was made by Jeff Peterson second by Barb Krattiger motion carried.

Barb Krattiger presented a set of signs made by Brodhead Sign to be placed in the windows of empty commercial buildings. Anna Schramke also brought a sign example and much discussion was held over what should be on the sign. Barb K will meet with Ron to get the sign finalized and bring an actual sign to our next meeting. The agenda for our next meeting will be devoted to deciding the layout of a large sign to be placed in strategic places displaying the City owned land for sale. It was unanimous that the theme from the small signs be carried to the large signs as well.

Jeff reported that Pearl Island is still moving forward and that the City put \$50,000 in the budget for the project which will mean matching funds from the grant so they will have \$100,000 for projects.

Doug suggested Nancy Sutherland to replace Ric Genthe on the committee after a little discussion it was decided that we would call the larger employers from Brodhead and see if they would have an individual that lives in the City of Brodhead that would be interested in being on the committee. Barb Clark will call Kuhn and Stoughton Trailers to see if they have any individuals interested.

Anna reported the website still needs some work and she will continue to get that done.

Motion to adjourn at 7:35AM by Jeff, second by Kari motion carried.