

Minutes
City of Brodhead, Wisconsin
Business Improvement District and Revitalization Committee

Please take notice a meeting of the Business Improvement District and
Revitalization Committee will be held on
November 23, 2020 at 5:00pm, at City Hall, 1111 W. 2nd Ave., to consider the following:

1. Call to order
Mike Olson called the meeting to order at 5:02 p.m.
2. Roll call – to determine if a quorum is present
Present in person– Mike Olson, Doug Pinnow, Mike Lowery, Nancy Sutherland, Jared Arn, Clerk Wahl
Present virtually -Casey Jones, Pattie Reavis
Not present – Jeremy Pinnow
3. Motion to deviate from the order of the agenda if necessary.
Motion by Jared Arn to approve the current agenda. Second by Casey Jones. Motion carried.
4. Approve previous minutes. Discussion / Possible action.
Motion by to Casey Jones approved minutes from October 26, 2020 as amended.
Seconded by Jared Arn. Motion carried.
5. Public appearances: This is the public’s opportunity to speak. Each citizen is allowed five minutes to address the Committee.
No public appearances.
6. Committee comments or questions: This is the Committee’s opportunity to speak about anything that is not a specific agenda item.
Doug Pinnow stated that the Ahrens took care of the downtown barrels.
Wade Boegli trimmed the brushes and Doug Pinnow trimmed the brushes at Tinker’s Garden. There was about 15 people to do the downtown lights.
Doug suggested to send out a thank you to the ones that helped downtown lights. Nancy is going to work on a letter to send out to those doing the concerts this summer. Nancy also suggested putting in a clause into the letter stating that bands won’t get paid if concert is cancelled.
7. Treasurer’s report. Discussion / Possible action.
Mike Olson presented the Treasurer’s report.
Motion by Jared Arn to approve the Treasurer’s report. Seconded by Patti Reavis.
Motion carried
8. Due To/From City General Fund items. Update.
Mike Olson attended the Finance meeting. By state statue the City can pass on part on the audit assessment fee unto the BID. The fee for the 2019 Audit for the BID is \$50.00.
9. Christmas decorations (unused). Update.
Mike Lowery stated that there were two auctions. One auction sold for \$105.00, and another for \$150.88. Items will be picked up in December. Total \$255.88 will be coming to BID.
10. Business owners and downtown parking. Discussion / Possible action.
Mike Lowery visited a few business downtowns about parking. He went to Mike’s Flooring and they said that they have nowhere to park other than in front of their building.
11. BID window replacement program. Discussion / Possible action.
No action.

12. Painting of historic downtown streetlight. Discussion / Possible action.
Rich Vogel suggested that the poles would need to be powdered coated and is still looking into a company that would specialize. Depending on the budget we may only be able to do a few a year.
13. 2021 Budget request to council. Update.
No cuts to 2021 BID budget.
14. Blacktop for parcel #23206-0433.0000. Discussion / Possible action.
No discussion.
15. Christmas greens in barrels. Discussion / Possible action.
No discussion.
16. Free Press BID advertising section. Discussion / Possible action.
No updates. More to come in January.
17. Downtown streetlights – flags and speakers. Discussion / Possible action.
Rich Vogel stated that he has the brackets for the poles to add flags to the lights. Discussion was to how long to leave the flags up and who would take care of them. Doug brought up the idea of putting speakers throughout downtown and play music.
18. Bills. Discussion / Possible action.
Doug Pinnow – Christmas Lights - \$307.09
Brodhead Water & Light - \$10.88
Baker Tilly – 2019 Audit Fees - \$50.00
Motion by Jared Arn to approve the payment of the bills. Seconded by Pattie Reavis.
Motion carried.
19. Future Agenda Items
 - a. Concert Letter/City Attorney
 - b. Trimming downtown trees
20. Adjourn
No meeting in December 2020.
Meeting was adjourned at 5:37 p.m.

Mike Olson
Chairman