

BID Board
Revitalization Committee Meeting
October 22, 2018
5:00pm
City Hall

- 1. Call to order:** Meeting was called to order by Mike Olson at 5:04
- 2. Roll Call:** Nancy Sutherland, Mike Olson, Patti Reavis, Doug Pinnow, Jeremy Pinnow, Lisa Huntington, Casey Jones.
- 3. Approve Previous Minutes:** Prior minutes to be approved at next meeting.
- 4. Public Appearances:** Conversation on addressing the public policy for speakers being addressed at meeting to come at the beginning of the meeting.
- 5. Comments/Questions:** n/a
- 6. Treasurer's Report:** Balance of \$20,377.11; with \$6,625 in outstanding liabilities; leaving a balance of \$13,752.11.. Motion by Jeremy Pinnow to approve -seconded by Patti Reavis- motion carried.
- 7. Pedestrian crossing upgrades to 1st Center Ave- Update:** Signs are here, coordinating with Rich to when they will be set up.
- 8. UW-Extension Market Analysis & First Impressions Survey –** Survey's are being returned; 191 have been received to date.
- 9. Univercity & Destination Street signs:** Mike Olson emailed Ryan Bergen for an update.
- 10. Christmas Decorations:** Reviewed listing inventory for wreaths and discussion regarding options for future purchases of additional LED wreaths to replace some of the older inventory.
- 11. Flag Inventory:** Steve Christiansen is working on repairing or swapping out the poles that needed addressed.
- 12. District Building needs assessment and inventory:** Jeremy Pinnow presented a summary of the information he had currently; he is still waiting on additional inventories to be returned.
- 13. Decorating downtown trees for Christmas:** Lion's group will decorate the downtown tree.
- 14. Request to Council to extend BID:** Request was approved.
- 15. Christmas Greens for Barrels:** City removed the planters and hangers. Greens should go in the week of Thanksgiving.
- 16. Bills:** \$62.15 for Bank of Brodhead for wreath; Motion to approve by Casey Jones; seconded by Jeremy Pinnow
- 17. Future Agenda Items – Discussion/Action:** n/a
- 16. Adjourn:** Motion to adjourn at 5:47 by Jeremy Pinnow and seconded by Casey Jones.