

**BID Board**  
**Revitalization Committee Meeting**  
**October 28, 2019**  
**City Hall**

1. **Call to Order:** Meeting was called to order by Mike Olson at 5:00.
2. **Roll Call:** Mike Olson, Nancy Sutherland, Doug Pinnow, Patti Reavis, Erin Menzel, Jared Arn & Casey Jones (by phone)
3. **Motion to Deviate from the Order of the Agenda if Necessary:** motion made to approve by Casey Jones, seconded by Jared Arn, motion carried.
4. **Approve Previous Minutes:** Motion to approve by Patti Reavis, Casey Jones seconded; motion carried.
5. **Public Appearances:** N/A
6. **Comments/Questions:** N/A
7. **Treasurer's Report:** Current balance of \$18,903.50 in checking. There were two Twilight in the Park donations for \$250 and \$881.71 during the month. Bills paid for the month were Free Press, Mike Bratt (Concert), and Brodhead Sign for \$35.00, \$45.00, and \$850.00 respectively. Jared Arn motioned to approve Treasurer's Report, seconded by Casey Jones, motion carried.
8. **Entrance Signs:** Ron Phillips provided Mike Olson with a rendition he drew up for the oval portion of the sign. Mike is going to send out to committee members and it will be discussed next meeting.
9. **Destination Street Signs:** Cost estimate was determined at last month's meeting. Doug and Nancy put together inventory and ideas for what will go on the signs. Next step will be Doug and Nancy meeting with Rich Vogel (Public Works) to review the ideas.
10. **Downtown BID Parking:** Public Safety is waiting for Rich Vogel of Public Works to attend their upcoming meeting in November to discuss together.
11. **District Building Needs Assessment/Inventory:** Gloria Solomon from UW-Extension provided a link to UW-Extension BID districts. The group will review and discuss ideas at next month's meeting.
12. **Potential Flower Barrel Replacement:** Have not received pricing on concrete pots. Casey Jones found supplier for whiskey barrels that come sawed in half for planters; barrels are more heavy duty than current barrels, est a 15-yr life. They could be purchased for \$42/half. Supplier name is "The Barrel Broker". Plan is to get through winter with current barrels and place order in spring for new barrels. Hanging baskets were also discussed and whether or not to continue with them. Mike Olson reached out to a couple area communities that do the hanging pots well for input and learned they fertilizing daily, so there is cost/manpower concerns. Doug/Nancy are going to reach out to Ahrens to see what they would suggest and report back.
13. **Christmas Greens in Barrels:** Committee agreed to continue with the greens another year.
14. **2019 Twilight in the Park Report:** See attached report.
15. **Fire & Ice Request:** Casey Jones motioned to approve a \$500 donation from BID to the Brodhead Chamber to help fund carriage rides, Patti Reavis seconded, motioned carried.
16. **Bills:** Outstanding bills are \$10.89 for Water & Light, \$35 Free Press, \$724.50 for Public Works (flower pot watering). Casey Jones motioned to approve bills, Jared Arn seconded, motion carried.
18. **Future Agenda Items**
  - a.)
19. **Adjourn** Meeting adjourned at 5:50pm

## 2019 Twilight In The Park report:

31 Donations total of \$4,600 (all sent to City of Brodhead)

Plus \$ 897.50 collected at 2018 concerts = \$5,497.50

Plus \$ \$981.59 collected from 2019 concerts = Total collect as of September, 2019 = \$6,479.09

### Expenses for year of 2019

Total cost of the nine bands = \$4,450.00

Advertising weekly in FreePress = 325.00

Register Print Center

Cards, \$110.00/ Posters \$35 145.00

Large sign adv. for sponsors (Park) 60.00

Flower pots/ & plants for park rings \$75.00

Total expenses = \$5,055.00

Total left for 2020 Concerts in City BID Account \$ 1,424.09

### NOTES :

KC Lawn Care furnished \$20 Brodhead Bucks for drawing each week (\$180)

Taste Crème donated 9 gift cards for \$5.00 each for drawing each week ( \$45.00)

Postage and double tickets were donated-( no receipts to turn in!)

Very rainy summer with one band only playing for an hour as storm blew up very suddenly.

We still need to find a place for inclement weather.

Remember, Nancy has signs and stand for sponsor sign in her garage.

Food stands were all very successful.

Band for July 19, 2020 is spoken for (Keith Zweifel)