

Minutes
City of Brodhead, Wisconsin
Business Improvement District and Revitalization Committee

Please take notice a meeting of the Business Improvement District and
Revitalization Committee will be held on
October 26, 2020 at 5:00pm, at City Hall, 1111 W. 2nd Ave., to consider the following:

1. Call to order
Mike Olson called the meeting to order at 5:01 p.m.
2. Roll call – to determine if a quorum is present
Present in person– Mike Olson, Doug Pinnow, Mike Lowery, Jeremy Pinnow, Clerk Wahl
Present virtually -Casey Jones, Pattie Reavis, Jaren Arn
Not present – Nancy Sutherland
3. Motion to deviate from the order of the agenda if necessary.
Motion by Casey Jones to approve the current agenda. Second by Jared Arn. Motion carried.
4. Approve previous minutes. Discussion / Possible action.
Motion by to Casey Jones approved minutes from September 28, 2020. Seconded by Pattie Reavis. Motion carried.
5. Public appearances: This is the public’s opportunity to speak. Each citizen is allowed five minutes to address the Committee.
No public appearances.
6. Committee comments or questions: This is the Committee’s opportunity to speak about anything that is not a specific agenda item.
No comments.
7. Treasurer’s report. Discussion / Possible action.
Mike Olson presented the Treasurer’s report.
Motion by Jeremy Pinnow to approve the Treasurer’s report. Seconded by Jared Arn. Motion carried
8. 2019 BID Assessment Deposit and Due To/From City General Fund items.
Discussion / Possible action.
Mike Olsen will attend the next Finance meeting to discuss the BID assessment
9. Christmas decorations (unused). Update.
Lowery stated that Council approved the items to be sold and will be auctioned on this Friday.
10. Business owners and downtown parking. Discussion / Possible action.
Jeremy has mailed the letters to downtown businesses and two of four habitual businesses have done better with their parking.
11. BID window replacement program. Discussion / Possible action.
The approved budget did add \$500 to this program. No additional comments.
12. Painting of historic downtown streetlight poles. Discussion / Possible action.
No update yet, but will continued to be followed up on through the winter.
13. Public works reimbursement for watering. Discussion / Possible action.
Watering bill came to \$2,231.00 this year.
Motion by Jared Arn to approve the \$2,231.00 bill to the City. Seconded by Patti Reavis. Motion carried.
14. 2021 Budget request to council. Update.
No update. Lowery stated that Council will discuss it at their budget meetings.
15. Blacktop for parcel #23206-0433.0000. Discussion / Possible action.

Request for assistance from Pearl Island Bed & Breakfast to help pay for black topping for their new parking lot. Total request is for \$7,231.79. Striping cost was not included in request. Doug Pinnow said that the BID has previously paid for part of the black top in front of the building in the past. Casey Jones said that primary use would be for the public to use, but would also be used by the Bed & Breakfast primarily in the winter.

Committee would like to develop standards and procedures on how to handle requests like these before approving anything.

Motion by Jeremy Pinnow to table and bring back up in January. Seconded by Jared Arn. Motion carried; Casey Jones abstains.

16. Christmas greens in barrels. Discussion / Possible action.

Doug Pinnow will reach out to Ahrens Acres.

17. Bills. Discussion / Possible action.

City of Brodhead – Downtown watering - \$2231.00

Revize LLC (website) - \$180.00

Motion by Pattie Reavis to approve the payment of the bills. Seconded by Casey Jones. Motion carried.

18. Future Agenda Items

a. Brodhead Free Press presentation by Casey Jones

b. Light poles – US Flags & Speakers

19. Adjourn

Meeting was adjourned at 5:45 p.m.

Mike Olson
Chairman