

**BID Board**  
**Revitalization Committee Meeting**  
**September 24<sup>th</sup>, 2018**  
**City Hall**

1. **Call to Order:** Meeting was called to order by Jeremy Pinnow at 4:05.
2. **Roll Call:** Nancy Sutherland, Doug Pinnow, Jeremy Pinnow, Jared Arn & Casey Jones (by phone).
3. **Approve Previous Minutes:** Motion to approve by Casey Jones, Jared Arn seconded; motion carried.
4. **Public Appearances:** N/A
5. **Comments/Questions:** N/A
6. **Treasurer's Report:** Balance of \$25,601.69 with \$11,625 in outstanding liabilities. Motion by Jared Arn to approve, seconded by Casey Jones; motion carried.
7. **District Building Survey Tour:** The group agreed to independently walk the BID district making notes regarding maintenance items that should be addressed. Group to summarize findings and send to Jeremy to compile and summarize before next month's meeting.
8. **Pedestrian X-ing Upgrades to 1<sup>st</sup> Center Ave. – Update:** signs have been delivered and are with the Public Works Dept – Rich Vogel is looking at their schedule and will get back to us on when they will be put in.
9. **UW Extension Market Analysis – Update:** UW-Ext had first meeting last week; reviewed survey questions for a Retail Survey going out in October to all Brodhead stakeholders, both residents and non-residents (commuters, etc).
10. **UniverCity Pedestrian Safety Program & Destination Street Signs – Update:** Mike Olson met with Victoria and Ryan from UniverCity last week. They plan to make this Ryan's Senior Project for his Urban Planning degree and is also going to incorporate the "Destination Street Signs" and "Pedestrian Safety" into the same project that Ryan will be in charge of.
11. **Christmas Decorations – Update:** Fritz Schultz is nearly done going through the wreaths; expected to be 50 wreaths allowing for 12 spares (only 38 are needed). Discussed annual inventory/maintenance going forward, whether paying a City employee, volunteer, etc. Also, discussed better storage locations where they can be hung instead of stacked to help with bulb breakage, etc.
12. **2019 Budget Request to Council:** A \$0.20 per thousand budget increase was proposed bringing the BID Assessment to \$2.00 from \$1.80. It was noted, that \$2.00 is still well below state average of \$3.27 per thousand. Additional funds being budgeted for advertising/promotion and maintenance/building repair in the district. Motion to approve the 2019 Budget Request by Casey Jones, Jared Arn seconded; motion carried.
13. **Flag Inventory:** Jared noted there are 3 new flags, 1 pole, and 2 bases available. Nancy noted additional flags (2) inside the Antique Mall that she will get. The group agreed that we should find out what businesses in the district need flags.
14. **Bills:** No immediate bills for September.
15. **Future Agenda Items – Discussion / Action:**
  - a. Business Flag Inventory
  - b. Ahrens Acres "Greens" – make sure they're ok doing them again.
16. **Adjourn:** Meeting adjourned at 5:05.