

Notice of Meeting
City of Brodhead, Wisconsin
Business Improvement District and Revitalization Committee

Please take notice a meeting of the Business Improvement District and
Revitalization Committee will be held on
September 28, 2020 at 5:00pm, at City Hall, 1111 W. 2nd Ave., to consider the following:

1. Call to order
Mike Olson called the meeting to order at 5:00 p.m.
2. Roll call – to determine if a quorum is present
Present in person– Mike Olson, Doug Pinnow, Mike Lowery, Clerk Wahl
Present virtually - Nancy Sutherland, Casey Jones, Pattie Reavis, Jaren Arn
Not present – Jeremy Pinnow
3. Motion to deviate from the order of the agenda if necessary.
Motion by Casey Jones to approve the current agenda. Second by Jared Arn. Motion carried.
4. Approve previous minutes. Discussion / Possible Action
Motion by to Casey Jones approved minutes from August 24, 2020 with corrected changes. Second by Pattie Reavis. Motion carried.
5. Public appearances: This is the public’s opportunity to speak. Each citizen is allowed five minutes to address the Committee.
No public appearances.
Committee comments or questions: This is the Committee’s opportunity to speak about anything that is not a specific agenda item.
Mike Olson read an email from Public Works Director Rich Vogel regarding updates for the downtown area.
6. Treasurer’s report. Discussion / Possible action.
Mike Olson presented the Treasurer’s report.
Motion by Pattie Reavis to approve the Treasurer’s report. Second by Jared Arn. Motion carried
7. 2019 BID Assessment Deposit and Due To/From City General Fund items.
Discussion / Possible action.
This was discussed as part as the Treasurer’s report.
8. Hanging basket brackets. Update.
No comments.
9. Xmas decorations (unused). Update.
Michael Lowery stated that during previous Council meeting the City Attorney stated that items being sold need to go through a public auction. Currently selling the wreaths has been put on hold.
10. Business owners and downtown parking. Discussion / Possible action.
Jeremy Pinnow had mailed out the letter to the business owners and Michael Lowery was presented it to the Chamber.
11. BID window replacement program. Discussion / Possible action.
The owner of 608 completed his windows but he needs to bring in his bills.
12. Painting of historic downtown streetlight poles. Discussion / Possible action.
Rich Vogel is going to talk to the City Engineer to see if they have worked with painters in the past. Doug Pinnow brought up fixing the outlets with the painting projects.

13. Request to Council to continue BID authorization. Discussion / Possible Action
Motion by Casey Jones to request authorization from City Council to continue.
Second by Jared Arn. Motion carried.
14. 2020 Budget request to council. Discussion / Possible Action
Mike Olson presented the proposed budget to be presented to Council.
Motion by Jared Arn to recommend the approve 2021 Bid Budget to Council.
Second by Pattie Reavis. Casey Jones abstained. Motion carried.
15. Bills. Discussion / Possible Action.
Brodhead Water & Light – \$9.82
A-1 Electric - \$1303.50
Brodhead Free Press (Concert Ads) - \$35.00
Brodhead Sign - \$186.00
Motion by Pattie Reavis to approve the payment of the bills. Second by Casey Jones.
Motion carried.
16. Future Agenda Items
 - a. Business owners and downtown parking - update
 - b. BID window replacement program - update
 - c. Blacktop
17. Adjourn
Meeting was adjourned at 5:31 p.m.