

Minutes
City of Brodhead, Wisconsin
Business Improvement District and Revitalization Committee

Please take notice a meeting of the Business Improvement District and
Revitalization Committee will be held on
August 24, 2020 at 5:00pm, at City Hall, 1111 W. 2nd Ave., to consider the following:

1. Call to order
Mike Olson called the meeting to order at 5:00 p.m.
2. Roll call – to determine if a quorum is present
Present – Mike Olson, Nancy Sutherland, Doug Pinnow, Jeremy Pinnow, Mike Lowery, Jaren Arn, and Casey Jones via Phone. Clerk Wahl were also present.
Not present - Pattie Reavis
3. Motion to deviate from the order of the agenda if necessary.
Motion by Jeremy Pinnow to approve the current agenda. Seconded by Jared Arn.
Motion carried.
4. Approve previous minutes. Discussion / Possible Action
Motion by to Jeremy Pinnow approved minutes from July 27, 2020 with changes as presented to item 14 and 17. Second by Jared Arn. Motion carried.
5. Public appearances: This is the public’s opportunity to speak. Each citizen is allowed five minutes to address the Committee.
No public appearances.
6. Committee comments or questions: This is the Committee’s opportunity to speak about anything that is not a specific agenda item.
Doug Pinnow stated that then Brodhead Foundation donated the entire amount to add the electrical service to Veteran’s Park.
7. Treasurer’s report. Discussion / Possible action.
Mike Olson presented the Treasurer’s report.
Motion by Jared Arn to approve the Treasurer’s report. Second by Jeremy Pinnow.
Motion carried.
8. Tinker’s Garden (water fountain). Discussion / Possible action.
Nothing to report.
9. Brodhead Business Center request for 2nd and 3rd story window reimbursement. Discussion / Possible action.
Brodhead Revitalization applied for the program to replace the 2nd and 3rd floor story windows facing 1st Center Ave and West Exchange Street in the Brodhead Business Center Building.
Motion by Jared Arn to adjust the budget by \$1582.50 taking funds from unused budget funds. Seconded by Jeremy Pinnow. Casey Jones abstained.
Motion carried.

Motion by Jeremy Pinnow to approve Brodhead Revitalization's application for new windows in the Brodhead Business Center up to maximum \$6,082.50. Seconded by Jared Arn. Casey Jones abstained. Motion carried.

10. 2020 Concerts in the Park. Update.
Concerts have been completed for the year. After expenses the program had only lost about \$55.00, which is a good year. Broadcasting the concerts proved to be a great addition.
11. Hanging basket brackets. Discussion / Possible action.
Brackets have been pulling apart from pull due to the extra weight with the bigger flowers. Rich Vogel suggested either heavier brackets or a steel band to reinforce the brackets.
12. Xmas decorations (unused). Discussion / Possible action.
Doug stated that there are about 25-30 extra wreaths. BID discussed on selling the extra wreaths. No action was taken.
13. Business owners and downtown parking. Discussion / Possible action.
Jeremy composed a new letter using parts of the old letter and the possible resolution. Jeremy Pinnow distribute the letter to the businesses. Mike Lowery will distribute to the Chamber.
14. Gadaw building signage. Discussion / Possible action.
Jeremy Pinnow ordered the signs and should be receiving them soon.
15. BID window replacement program. Discussion / Possible action.
Discussion was on possibly expanding the program and increasing the budget for next year.
16. Bills. Discussion / Possible Action.
A-1 Electric - \$1121.50
Brodhead Water & Light - \$9.19
Brodhead Free Press (Concerts in the Park) - \$240.00
Register Print Center - \$129.00
Nancy Sutherland - \$50.00
Brodhead Sign - \$500.00
Motion by Casey Jones to approve the payment of the bills. Second by Jared Arn.
Motion carried.
17. Future Agenda Items
 - a. Repainting the street lights
18. Adjourn
Meeting was adjourned at 5:52 p.m.

Mike Olson
Chairman