

**BID Board**  
**Revitalization Committee Meeting**  
**July 23rd, 2018**  
**5:00pm**  
**City Hall**

- 1. Call to order:** Meeting was called to order by Mike Olson at 5:00
- 2. Roll Call:** Nancy Sutherland, Mike Olson, Patti Reavis, Doug Pinnow, Jeremy Pinnow and Lisa Huntington.
- 3. Approve Previous Minutes:** Correction to prior minutes for clarification; #8. U.W. Extension information was stated that Rich Vogel, President of the Chamber of Commerce is in the process of putting together a study group to work with the University Wisconsin Extension Program. This should have stated that Rich Vogel is in the process of trying to find a Chamber Member to be on the study group working with the University Wisconsin Extension Program. .Motioned to approve with corrections by Jeremy Pinnow, - Mike Olson seconded; motion carried.
- 4. Public Appearances:** Casey Jones let us know the Pearl Island Bed and Breakfast is officially open and booking out rooms for Cheese Days. They are starting to advertise now and feedback from their guests have been all positive.
- 5. Comments/Questions:** Doug Pinnow noted that it had been awhile since the last collaborative meeting, discussion regarding when we would be able to have another one and it was noted with the current schedule/agenda it would most likely get bumped into next year.
- 6. Treasurer's Report:** Balance of \$25,691.29; with \$10,000 in outstanding liabilities. Motion by Jeremy Pinnow to approve - seconded by Patti Reavis- motion carried.
- 7. Pedestrian crossing upgrades to 1<sup>st</sup> Center Ave- Update:** Mike Olson received email from Rich confirming they are ordered with no set ETA; hoping they arrive prior to Covered Bridge Days.
- 8. UW-Extension Market Analysis & First Impressions Survey –** Univercity kickoff is scheduled for 8/21/2018 from 4-7pm at Monroe High School. Need to work on the study group and adding more specific descriptions to help motivate people to sign up.
- 9. Destination street signs:** No change or new information.
- 10. Open Board Seat:** Discussion regarding possible prospects looking to fill John Meichtry's vacated position.
- 11. Whitney Tree Service Proposal:** Whitney proposed to prune all 23 Japanese Lilac trees on Main Street and in the square area for \$1625.00 to include full clean-up of debris. Motion from Jeremy Pinnow to accept the Bid from Whitney Tree service and seconded by Patti Reavis; Motion carried.
- 12. Tinker's Garden mulch:** JC's have again offered to take care of this. Motion by Mike Olson to approved donation for \$200.00 as we have done previous years to the JC's for the project, seconded by Patti Reavis, motion carried.
- 13. Flags on 1<sup>st</sup> Center Ave:** Flag dates are scheduled and posted on the City Website; we will have another flyer handout printed up and Nancy Sutherland volunteered to drop them off to the downtown businesses.
- 14. Bills:** None
- 15. Future Agenda Items – Discussion/Action:**
  - a. Christmas Decorations – August – Need to schedule an inventory and check in advance who will check them.
  - b. Building inventory – Fall/Get tax parcel information for the district. - Spreadsheet
- 16. Adjourn:** Meeting adjourned at 5:48