

Minutes

City of Brodhead, Wisconsin

Business Improvement District and Revitalization Committee

Please take notice a meeting of the Business Improvement District and Revitalization Committee will be held on

July 27, 2020 at 5:00pm, at City Hall, 1111 W. 2nd Ave., to consider the following:

1. Call to order
Mike Olson called the meeting to order at 5:01 p.m.
2. Roll call – to determine if a quorum is present
Present – Mike Olson, Nancy Sutherland, Doug Pinnow, Jeremy Pinnow, Mike Lowery, Pattie Reavis, and Casey Jones via Phone. Clerk Wahl and Police Chief Hughes were also present.
Not Present –Jared Arn
3. Motion to deviate from the order of the agenda if necessary.
Motion by Casey Jones to approve the current agenda. Second by Jeremy Pinnow.
Motion carried.
4. Approve previous minutes. Discussion / Possible Action
Motion by to Jeremy Pinnow approve minutes from June 22, 2020. Second by Pattie Reavis. Motion carried.
5. Public appearances: This is the public’s opportunity to speak. Each citizen is allowed five minutes to address the Committee.
No public appearances.
6. Committee comments or questions: This is the Committee’s opportunity to speak about anything that is not a specific agenda item.
Nancy spoke on the behalf of Revitalization Committee. They would like to add four electrical outlets on the stands. She received quotes from A1 Electrical to place the outlets and breaker box in. She would like to get this done within the next month.
7. Treasurer’s report. Discussion / Possible action.
Mike Olson stated that the BID is still owed money from the City, but Keri Miller stated the BID funds are lower because of a purchase in 2013. Mike Olson will continue to work with Keri Miller to work it out.
Motion by Casey Jones. Second by Jeremy Pinnow. Motion carried.
8. Tinker’s Garden (bench and water fountain). Discussion / Possible action.
Commercial outdoor water fountains can be expensive depending on the features that are selected. Casey Jones is curious if 608 Factory would design a water fountain. Bench is being finished this week by Kuhn and Rich Vogel will help with the installation. They are trying to get it installed before Covered Bridge Days.
9. City Attorney report on BID powers. Discussion / Possible action.
Mike Lowery stated that the BID doesn’t have powers unless it’s outlined in a city ordinance.

10. 2020 Concerts in the Park. Update.
Concerts have gone over well. They have received more donations in four weeks than previous years. There has been about 1000 people so far this year. FM radio has been a great addition to the programming.
11. Flowers, new barrels, hanging baskets. Update.
Both papers had the Garden Club in the paper and thanked the ladies. Rich Vogel has been watering the new trees.
12. 2019 BID annual report. Discussion / Possible action.
Mike Olson presented the annual report. He spoke of the 2019 activities and sponsorships. The fund balance for the end of year was \$17420.18
Motion by Jeremy Pinnow. Second by Pattie Reavis. Motion carried.
13. Xmas decorations (unused). Discussion / Possible action.
Doug Pinnow state that they are waiting for better weather.
14. Business owners and downtown parking. Discussion / Possible action.
Mike Olson presented the resolution to limit two-hour parking window for area between 10th street and Exchange street from 8:00 a.m. - 5:00 p.m. 7 days a week.
Jeremy Pinnow presented the letter that was drafted in August 2019 that was meant to go to the business owners. Jeremy Pinnow will rework the letter and will get it out to the committee to look over before he sends it out to the business owners.
No action taken.
15. Gadow building signage. Discussion / Possible action.
Jeremy Pinnow spoke with Ron Phillips, Brodhead Sign, about a "Coming Soon" sign that would be place in front of a business windows.
Motion by Casey Jones to approve up to \$300.00 Second by Pattie Reavis. Motion carried.
16. DNR/bike trail restroom. Discussion / Possible action.
Jeremy Pinnow state Karen Williams reached out to John Arthur from the DNR stating the City could enter to into a maintenance agreement for the up keep property.
17. BID window replacement program. Discussion / Possible action.
Mike Olson presented this program to follow similar to the BIP. The program would match grants up to \$2500.00 for exterior building improvements. The grant would only be available once over three years. Funds would be on a first come, first served basis. Budgets funds would roll over to the next year if not used.
No action taken.
18. Bills. Discussion / Possible Action.
\$100.00 Ahrens Acres -Tinker's Garden Mulch
\$2685.00 Ahrens Acres – Downtown Flowers
\$45.00 Brodhead Free Press – Concerts in Park
Motion by Pattie Reavis to pay the bills. Second by Casey Jones. Motion carried.
19. Future Agenda Items
 - a.

b.

c.

20. Adjourn

Meeting was adjourned at 5:59 p.m.

Mike Olson

Chairman