

Business Improvement District (BID) and Revitalization Committee
Minutes
Monday, July 22, 2019

Call to Order: Meeting called to order by Chairperson Mike Olson at 5:00 p.m.

Roll Call:

- Present: Chairperson Mike Olson, Doug Pinnow, Jeremy Pinnow, , Nancy Sutherland, , Patti Reavis and Casey Jones (via phone)
- Absent: Erin Menzel and Jared Arn
- Others Present: Clerk Withee (acting secretary)

Approval of previous minutes: Motion by J. Pinnow to approve the minutes from June 24, 2019 as presented. Second by Reavis. All ayes; motion carried.

Public Appearances: none

Committee Comments or Questions: D. Pinnow asked if the committee will be donating mulch for Tinkers Garden prior to Covered Bridge Days. J. Pinnow will have Jaycees take care of this. D. Pinnow stated that the bands have been thanking BID and Nancy for organizing the concerts. Should BID be present at the last concert when the city band plays to be introduced and give info on what they do. Olson said he will attend and give the speech but he would like as many BID members to attend as possible. Sutherland had a sign made that lists all the businesses' and all of the people that donated money for the concerts. Jones stated that the Sass building looks very empty, suggested that the art class put some sort of sign in there so that it doesn't look so empty. Consensus it to have a "coming soon" sign. J. Pinnow stated that BID could have a generic sign made that could be reused. J. Pinnow will reach out to the owner to see if they will do something first.

Treasurer's Report: Balance of \$17,940.34 after approximately \$4,700 in checks are cleared. Motion by Jones to approve the treasurer's report. Second by J. Pinnow. All ayes; motion carried.

Pedestrian crossing upgrades to 1st Center Ave: Butch Johnson and Justin Schwartz are working together to plan installation. Installation should begin on the 30th.

Downtown ash tree update: Butch Whitney gave his opinion on how to handle the tree. Wade said that BID was welcome to take this over and that the tree was treated last year. Olson has not heard back from Butch on the cost to treat the tree and he stated their process to treat the tree has been working better than the current process. Whitney suggested a tree be planted now to replace the ash tree when it dies.

Destination street signs: Olson, Sutherland and D. Pinnow attended the recent public works meeting. Discussion regarding adding Pearl Island and Campground to some of the signs. Ron will give pricing once the signs are decided.

District building needs assessment and inventory: J. Pinnow and Olson will continue to work on this.

Barrels (steel bands failing): D. Pinnow went to Monroe to look at the planters. Wade contacted Monroe and stated they spent \$300 each plus shipping. Clerk Withee looked online at Gardner's supply Co. there is a Round Rolling Stone Planter \$75 each (45 - \$3,373) item 8596444. Motion by Reavis to order one planter from Gardner's supply to see how they look. Second by J. Pinnow. All ayes; motion carried. Clerk Withee will place the order.

Downtown business district parking: Olson stated Amber Foster has not sent out the letter, she wanted to add tenants as well as owners. Jones said that his lot is not in the Plan Commission Building Improvement Plan area. D. Pinnow stated that Rich needs more information and plans from Jones before they can proceed.

Collaborative meeting action items update: Clerk Withee compiled a list for each group. For the BID portion the list of business owners has been compiled. Marketing downtown working on filling the empty buildings downtown. Co-marketing is going well. Building assessment inventory continues to be worked on.

Bills: Bill submitted from Brodhead Free Press for \$115. Motion by J. Pinnow to approve paying this bill. Second by Reavis. All ayes; motion carried.

Future Agenda Items: Mulch for Tinker's garden, tree for downtown ash tree replacement, downtown business district parking and downtown destination signs.

The meeting was adjourned by Chairman Olson at 5:55 pm.

Next meeting – August 26, 2019

Respectfully submitted by Teresa Withee

Approved: