

**Minutes**  
City of Brodhead, Wisconsin  
**Business Improvement District and Revitalization Committee**

Please take notice a meeting of the Business Improvement District and  
Revitalization Committee will be held on  
**June 22, 2020 at 5:00pm**, at City Hall, 1111 W. 2<sup>nd</sup> Ave., to consider the following:

1. Call to order  
Mike Olson called the meeting to order at 5:00 p.m.
2. Roll call – to determine if a quorum is present  
Present – Mike Olson, Nancy Sutherland, Doug Pinnow, Jeremy Pinnow, Nikolai Wahl, Mike Lowery, and Casey Jones via Phone.  
  
Not Present – Pattie Reavis, Jared Arn
3. Motion to deviate from the order of the agenda if necessary.  
Motion by Jeremy Pinnow to approve the current agenda. Second by Casey Jones.  
Motion carried.
4. Approve previous minutes. Discussion / Possible Action  
Motion by to Jeremy Pinnow approve minutes from May 26, 2020 with changes.  
Second by Casey Jones. Motion carried.
5. Public appearances: This is the public’s opportunity to speak. Each citizen is allowed five minutes to address the Committee.  
No public appearances.
6. Committee comments or questions: This is the Committee’s opportunity to speak about anything that is not a specific agenda item.  
Mike stated a BID property owner reached out to him and wanted to know what the city could do to force owners to improve buildings downtown. He suggested to have council reached out to the city attorney to see if the city has any legal grounds.
7. Treasurer’s report. Discussion / Possible action.  
Funds from 2019 were \$19,652. Funds from 2020 are \$11,905. Current balance is around \$13,000 - \$21,000.  
Motion by Jeremy Pinnow to approve Treasurer’s Report. Second by Casey Jones.  
Motion carried.
8. Tinker’s Garden (bench and mulch). Discussion / Possible action.  
Mike Lowery spoke on the Tinker’s Garden benches. He was in contact with Kuhn and they are going to help design and donated two benches for Tinker’s Garden. Silver/Gray was color that was chosen.  
Motion by Jeremy Pinnow to accept the Tinker’s Garden bench donation. Second by Casey Jones. Motion carried.
9. 2020 Concerts in the Park. Update.  
\$5199 Total donations for this year. \$4100 is the cost to the bands for the year.  
\$1099 left over in the budget with no printing expenses yet. Nancy still needs to purchase the printed advertising. They took in \$140 in donations during first concert.

Jimmy Carter did the broadcast on 95.1 FM throughout the town, but he still needs to get the permits. Casey Jones is going to help promote the concerts on Facebook.

10. Destination street/informational signs. Update.  
There are still currently coming in and are being to put up.
11. Flowers, new barrels, hanging baskets. Update.  
There has been good feedback on the flower pots that are downtown. Doug Pinnow stated that there should be an article in the paper to thank those people and departments that are working to keep them full.
12. 2019 BID annual report. Discussion / Possible action.  
Mike Olson had no update and will present next meeting.
13. Xmas decorations (unused). Discussion / Possible action.  
Doug Pinnow will get a group of people together to clean up the storage.
14. Business owners and downtown parking. Discussion / Possible action.  
Jeremy Pinnow will contact Amber Foster to find out if she mailed out the letters to the business owners. Doug Pinnow suggested a press release for the paper stating the programs the city provides to businesses and about downtown parking. Mike Olson will write up a release for the paper.
15. Gadow building signage. Discussion / Possible action.  
Jeremy Pinnow suggested a "Coming Soon" sign that can be placed on the business window and be reused by the committee. Jeremy Pinnow will reach out to Ron for some ideas.
16. Bills. Discussion / Possible Action.  
\$78.79 Floral  
\$125.44 Brodhead Signs  
\$8000.00 Lamar  
\$4050.00 Concert Checks  
\$1429 Consignas Lightings  
Motion by Jeremy Pinnow to pay the bills. Second by Casey Jones Motion carried.
17. Future Agenda Items
  - a. BID annual report
  - b. Improve water fountain in Tinker's Garden
  - c. Building Improvement Program
18. Adjourn  
Meeting was adjourned at 5:52 p.m.

Mike Olson  
Chairman