

**Notice of Meeting**  
City of Brodhead, Wisconsin  
**Business Improvement District and Revitalization Committee**

Please take notice a meeting of the Business Improvement District and  
Revitalization Committee will be held on  
**May 26, 2020 at 5:00pm**, at City Hall, 1111 W. 2<sup>nd</sup> Ave., to consider the following:

1. Call to order  
Mike Olson called the meeting to order at 5:03 p.m.
2. Roll call – to determine if a quorum is present  
Present – Mike Olson, Nancy Sutherland, Doug Pinnow, Jeremy Pinnow, Patti Reavis, Jared Arn, Nikolai Wahl, Mike Lowery. and Casey Jones via Phone.
3. Motion to deviate from the order of the agenda if necessary.  
Motion by Jeremy Pinnow to approve the current agenda. Second by Jared Arn.  
Motion carried.
4. Approve previous minutes. Discussion / Possible Action  
Motion by to Patti Reavis approve minutes from January 27, 2020. Second by Jeremy Pinnow. Motion carried.
5. Public appearances: This is the public’s opportunity to speak. Each citizen is allowed five minutes to address the Committee.  
No public appearances.
6. Committee comments or questions: This is the Committee’s opportunity to speak about anything that is not a specific agenda item.  
Mike Olson recognized Mike Lowery as the new council member representative.  
Doug Pinnow added mulch to item eight on the agenda.
7. Treasurer’s report. Discussion / Possible action.  
Went over the past four months of bank statements. Recently bought and flowered the new barrels that are downtown. Nancy stated that there is roughly \$2500 in the account for Concerts in the Park. Motion by Jared Arn to approve Treasurer’s Report. Second by Casey Jones. Motion carried.
8. Tinker’s Garden (bench and evergreen, mulch): Discussion / Possible action.  
Bench - Pebble stone bench is chipped on the inside and is not safe. Two stone benches on the inside of Gazebo. Discussed options to replace the two inside benches. Come back with price for replacements for next year.

Tree – Discussed options for a new tree and not replanting. Need to find out if there is a warranty on the tree for replacement, if not possibly wait a few years to replace the tree.

Mulch – Mulch was not put down last year but discussed having the Jaycees do it this spring for \$200 donation. Nikolai Wahl will reach out to the Jaycees to see if they will be able to handle the mulch for Ticker’s Garden.

Motion by Patti Reavis to ask the Jaycees to put mulch in Tickers Garden for a \$200 donation. Second by Jared Arn. Motion carried.

9. 2020 Concerts in the Park. Discussion / Possible action.  
Nancy gave an update. – She has spoken with all the bands. There will be no food at the concerts this year. In case of bad weather, we need to let the bands know as soon as possible if concert gets cancelled. It was brought up to pay them if the weather was bad. Doug Pinnow was wondering in the City Council would need to approve having the concerts this year because they are held in the park.  
  
August 8<sup>th</sup> the community band will not playing this year, but Jason Riesterer is looking into other options for that night's concert. Jeremy Pinnow would still like the BID to donate the \$400 to the Music Booster for the concert fee that they would have been paid for.  
  
Mike Lowery offered using the Jimmy Carter's FM radio transmitter that the Chamber bought him to broadcast the Fire & Ice, and possibly using this FM radio to broadcast the Concert in the Park's sponsors. Mike Lowery reached out to Jimmy Carter on how much he would charge to broadcast. Mike Lowery called Jimmy Carter and he would do the broadcasting without charging a fee. He would need foundry microphones to have the proper equipment to broadcast. Microphones would cost couple hundreds each. He would need at least two but four is preferred. Committee discussed purchasing the microphones for Jimmy Carter; in return he would donate his time to broadcast the concerts.  
  
Motion by Jeremy Pinnow to donate \$400 to Music Boosters, and pay maximum of \$800.00 for Jimmy Carter FM radio broadcast microphone equipment. Second by Pattie Reavis. Motion carried.
10. Destination street/informational signs. Update.  
No Update.
11. District building needs assessment and inventory. Discussion / Possible action.  
This was tabled.
12. Flowers, new barrels, hanging baskets. Discussion / Possible action.  
New barrels are out and look great. Public works drilled holes. Ahrens Acre's fertilize the barrels. Barrels were planted by Ruby Schaffer and Carol Reese. Pattie will mail out thank you cards out to Ruby and Carol.
13. Flag schedule. Discussion / Possible action.  
The flag schedule needs to be updated. Flags should typically be out during business hours and taken down during for the weekend. Pattie Reavis volunteered to update the flag scheduled. Committee approved Jared Arn to order 10 US flags for the downtown area from Liberty Flag in Reedsburg, WI.
14. Bills. Discussion / Possible Action  
\$970 - Brodhead Sign  
Water & Light Bills  
Motion by Casey Jones to pay the above bills. Second by Jared Arn. Motion carried.
15. Future Agenda Items
  - a. Cody Gadow Sign
  - b. Christmas Decorations
  - c. Downtown Parking for Business owners

16. Adjourn  
Meeting was adjourned at 6:09 p.m.

Mike Olson  
Chairman

**NOTICE**

1. Pursuant to City Ordinance 95-A this agenda has been prepared by staff and approved by the Chairman for use at the meeting as listed above.
2. Persons needing special accommodations should call (608)897-4018 at least 24 hours prior to the meeting.
3. It is possible that members of and possibly a quorum of members of the City Council or other governmental bodies may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Pursuant to State ex Badke v Greendale Village Board. 172 Wis. 2d 553, 494 NW2d 408 (1993)