

Minutes
Monday, March 25, 2019
Business Improvement District (BID) and Revitalization Committee

1. Call to Order: Meeting called to order by Chairperson Olson at 5:05 p.m.
2. Roll Call:
 - Present: Chairperson Mike Olson, Nancy Sutherland, Doug Pinnow, Jeremy Pinnow, Patti Reavis and Casey Jones (via phone)
 - Absent: Jared Arn and Lisa Huntington
 - Others Present: Clerk Withee (acting secretary)
3. Approval of previous meeting minutes: Motion by J. Pinnow to approve the minutes as presented. Second by Jones. All ayes; motion carried.
4. Public Appearances: none
5. Committee Comments/Questions: none
6. Treasurer's Report: Balance of \$16,364.89; with \$5,000.00 in outstanding liabilities; leaving a balance of \$11,364.89. The \$200 previously approved for Jaycees has not been cleared. Motion by Reavis to approve the treasurer's report. Second by J. Pinnow. All ayes; motion carried. Olson stated there have been \$2,425 in concert donations, \$19,318 due from city for assessment and advertising promotion is a future liability at \$8,000.
7. Advertising and promotion initiative: No new information at this time
8. February 28th Collaborative Meeting: Olson said it was a good representation of all committees. D. Pinnow said it is frustrating that members of the public were there but didn't offer input. Olson said the best way to make this regular is to have a standing date. Olson said there should be one common denominator from each committee at these meetings.
9. Pedestrian Crossing Upgrades to 1st Center Ave: Olson said that Rich Vogel told him he will be meeting with Trumpy to evaluate the project and advise BID on estimated cost. Olson will let Rich know that BID may pay for the installation.
10. UW-Extension Market Analysis: Olson stated that the study is final and was released today. This was distributed to the committee. There will be a meeting on May 22nd to discuss the market analysis, housing study and pedestrian study. Olson will talk to Ryan regarding the pedestrian analysis he may want to do a presentation next month. Jones said he has shared the market study on several social media sites. D. Pinnow said it is good that the city is on the right track with things that we are already doing.
11. UniverCity pedestrian safety program & destination street signs: Olson will reach out to Ryan to determine a time for him to present the information.
12. District building needs assessment and inventory: J. Pinnow reached out to the building inspector and he will meet with him next week. Roger is willing to help when he is in town. J. Pinnow updated him regarding the current plan of action and would like input regarding safety issues. He will report back after he does the first round with the building inspector. J. Pinnow stated that three of the four front windows are broken at city hall. Number one priority is to fix city hall before the committee starts critiquing other businesses. Clerk was directed to get estimates to repair.
13. 2018 BID Annual Report to Common Council: Olson made corrections to distribute to council.
14. Barrels (steel bands failing): J. Pinnow said that 13 barrels have one or two bands that are broken. Even the new ones that were purchased a few years ago are broken. Is there a better option than the barrels? Sutherland said there are a lot of nice concrete ones. J. Pinnow said some could be repaired to get through this season. Jones asked if Kuhn could make metal to hold them together for a temporary fix. J. Pinnow asked if we could go back to hanging brackets – D. Pinnow said that vandals ruined several of them in previous years. J. Pinnow said that study suggested putting

planters along entire curb line or between parking spaces. Snow removal could be a problem. Olson said long term concrete may be the best option. J. Pinnow said there are currently 42 barrels downtown. Jones said if he had the dimensions he could get quotes as well.

15. May collaborative meeting and market study: Next meeting is May 22nd at the H.S.
16. Trim downtown ash tree: Olson will talk to Rich Vogel. J. Pinnow asked if someone could help put lights up in the tree for Christmas possibly someone with a lift truck.
17. Bills: \$5,000 to UW for market analysis
18. Future Agenda Items: downtown business district parking policy
19. Motion to Adjourn: Meeting adjourned at 5:51 p.m.

Approved: 04/22/2019