

02-07-13

Economic Development Committee

Meeting was called to order on February 7th 2013 at 6:30AM by Chairman John Bernstein at Brodhead City Hall. Members in attendance were John Bernstein, Barb Krattiger, Rich Vogel, Doug Pinnow, Jeff Peterson, Anna Schramke, Barb Clark and Kari Newcomer. Absent were Ric Genthe and Mark Coplien. Also in attendance were John Winters from DLMRA and Teresa Withee from the City Council. Minutes from the January 3rd meeting were read and a motion to approve by Anna and 2nd by Barb Krattiger. Motion carried.

Doug updated on current TIF and TID explained where we were at and what is going on currently. Anna provided 2 handouts which explain in detail what a TIF and TID are and how they work, the benefits of them and how the entire process works. TID is the geographical area being designated and the TIF is what you do with the money that the TID is expected to generate. Each TIF needs to have a project plan that goes to a review board before it can even begin.

Ric Genthe and Anna Schramke are attending the Governors conference today in Madison. John reported that we have a budget of \$1000 for the year and \$150 of this was used to send Ric today.

Jeff Peterson suggested that we devote our next meeting entirely to creating our mission statement for our committee. Barb Clark will meet with Nancy from Chamber, Roseann from the City, Lon and Linda from the BID Board and report back to our committee what the two groups are doing currently to bring business to town

Rich gave an update on the Pearl Island Project and stated that he attended a meeting with John Winters and learned many new ways of promoting the project in the Brodhead and surrounding areas.

Jeff Peterson will come up with some way of promoting the 40 Acres for sale that the City has available currently and the document or process will come from this committee.

Barb Krattiger made a motion to adjourn at 7:50 AM 2nd by Kari Newcomer motion carried.